# paroma soni

visual journalist & filmmaker

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## **EXPERIENCE**

# Homegrown, Mumbai

Junior Video Producer and Content Writer Present

- Write 4-5 long-read articles per week
- Report on-field for identity, culture, social interest, Lifestyle, history and politics sections
- Develop video series. Research, shoot and edit all video content
- Assist with branded ad copy writing and marketing video

## Slate Magazine, New York City

Video Intern

January 2018 - May 2018

- Researched, filmed and edited video projects
- Handled video requests and quick-turn edits
- Assisted in live shoots and post-production
- Maintained and optimized YouTube channel

## Multiple Projects, New York City

Freelance Reporter and Videographer 2014 – 2018

- Produced, filmed and edited videos for Employee of the Month with Catie Lazarus
- Wrote for Human Rights Watch's annual reports
- Photographed a travel series for *Shutterstock*

# Working Families Party, New York City

Media Outreach & Field Manager

June 2017 – January 2018

- Built outreach strategy for political campaigns
- Fundraised weekly through public engagement
- Created branded content & social media videos
- Trained new recruits in communications skills.

## The Borgen Project, Remote

Editorial Associate

May 2017 - December 2017

- Reported on current events & country profiles
- Fact-checked, proofread and provided editorial assistance for daily turnovers
- Assisted in creating ad copy, marketing materials and other copywriting assets

#### **EDUCATION**

# Trinity College, Hartford, CT

May 2017

Bachelor of Arts in Human Rights & Film Studies

## University College Maastricht, Holland

Spring Semester 2016

Political Science and Conflict Resolution

# SIT International Honours Program: Nepal, Jordan and Chile

Fall Semester 2015

Interdisciplinary research on media & human rights

# Mahindra United World College, India

May 2013

International Baccalaureate

## **SKILLS**

#### PHOTO AND VIDEO

- Premiere
- Photoshop
- After Effects
- Illustrator
- Lightroom
- Final Cut Pro X
- Canon 5D M3, 7D, Nikon 750, Sony FS-7
- Stage Lighting Design and Rigging
- Audio and Sound (Field and Studio)

## **EDITORIAL**

- Journalistic, Academic and Analytical Writing
- Online Editorial Publishing Software (Clay, CMS)
- Social Media Marketing and Branded Copy
- Word Press, Medium, Square Space, Wix
- Transcribing, Proofreading, Fact CheckingVerbal and Written Communication Skills

## LANGUAGES

- English \*\*\*\*\*
- Hindi \*\*\*\*\*
- Gujarati \*\*\*
- Marathi ★★★
- Spanish \*\*\*