

PAROMA SONI

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EXPERIENCE

BuzzFeed India, Mumbai

Video Editor

March 2019 – Present

- Pitch, direct and produce engaging, original content for Facebook, YouTube and Instagram
- Edit 14 compilation videos per month for BuzzFeed's lifestyle brands including Tasty, Nifty and Bring Me
- Lead and assist the team with production and editing in a fast-paced environment
- Research and develop social media content based on emerging viral formats

Homegrown, Mumbai

Video Producer and Content Writer

August 2019 – February 2019

- Wrote 4-5 long form articles per week
- Reported on social interest, identity and politics on-field
- Researched, shot and edited all video content
- Assisted with branded ad copy and visual marketing

Slate Magazine, New York

Video Intern

January 2018 – May 2018

- Researched, filmed and edited video projects
- Handled quick-turn edit requests, script re-works, graphics and subtitling
- Assisted in live shoots and post-production
- Maintained and optimized YouTube channel

Multiple Projects, Global

Freelance Reporter and Videographer

2014 – Present

- Conducted and filmed interviews for *Amnesty International Hong Kong*
- Produced video content for *UNHCR Jordan*
- Produced, filmed and edited videos for *Employee of the Month with Catie Lazarus* in New York
- Produced branded videos for *Gaysi Family, Stranger & Sons* and *LURE Magazine* in Mumbai

Working Families Party, New York City

Media Outreach and Field Manager

June 2017 – January 2018

- Designed media outreach strategy for political campaigns
- Fundraised weekly through public engagement
- Created branded content and social media videos
- Trained new recruits in communications skills

The Borgen Project, Remote

Editorial Associate

May 2017 – December 2017

- Reported on current events and country profiles
- Fact-checked, proofread and provided editorial assistance for daily turnovers
- Assisted in creating ad copy and marketing materials

EDUCATION

Trinity College, Hartford, CT

May 2017

Bachelor of Arts, magna cum laude (3.9)

Human Rights Studies with Honors

- *Thesis:* "Flames in the Shadows – The Marathwada Riots and the Struggle for Dalit Liberation"
- *Advisor:* Vijay Prashad

Film Studies with Honors

- *Thesis:* "Mosaic" – 20 min.
- *Advisor:* James Prakash Younger

University College Maastricht, The Netherlands

Spring Semester 2016

Political Science and Conflict Resolution

SIT International Honours Program: Nepal, Jordan and Chile

Fall Semester 2015

Interdisciplinary research on media and human rights

Mahindra United World College, India

May 2013

International Baccalaureate

SKILLS

PHOTO AND VIDEO

- Adobe Premiere
- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe Lightroom
- Final Cut Pro X
- Canon 5D M3, 7D, Nikon 750, Sony FS-7
- Stage Lighting Design and Rigging
- Audio and Sound (Field and Studio)

EDITORIAL

- Journalistic, Academic and Analytical Writing
- Online Editorial Publishing Software (Clay, CMS)
- Social Media Marketing and Branded Copy
- Word Press, Medium, Square Space, Wix
- Transcribing, Proofreading, Fact Checking
- Verbal and Written Communication Skills

LANGUAGES

- English ★★★★★
- Hindi ★★★★★
- Gujarati ★★★
- Marathi ★★★
- Spanish ★★★